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DOING A LITTLE POLE SEARCHING

Vancouver (BC) It's time to go shopping for a new pole. But what to get?

As pole dancing exercise classes achieve astounding popularity across North America, more and more enthusiasts are heading out to buy poles for their living rooms. Once the decision to purchase has been made, the next question is "Steel or Brass?"

Many of us have seen the brass poles that reside in most strip clubs. The colour is reminiscent of Grandma's light fixtures and the overall appearance is one that conjures up images of "Candy" dancing for dollar bills and drunken men.

"When I decided to design a dance pole, I went with polished steel because I found it was most popular with those I taught," says Sharon Goodman, owner of Pole Dance Studio. "While students were excited about learning the moves, when it came time to hit the pole, they wanted to move away from the strip club setting."

Goodman, who designed her **Vixxen™ Removable Dance Pole** after experiences with others left her with a ceiling full of holes, sells her product to a wide variety of individuals. "I've sold poles to everyone from young professionals to middle-aged housewives, even men buying them as gifts for their significant other," she says. In her opinion, steel beats brass because of the touted benefit of brass poles is that they require little cleaning due to their "absorption" of sweat and lotions. Gross.

Pole Dance Studio sells Goodman's **Vixxen™ Removable Dance Poles** online and teaches would-be twirlers how to use them and perfect moves like the "Fireman's Spin" at Fitness World in Kitsilano. For more information visit www.poledancestudio.com.

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